

The Garage Door Centre

www.thegaragedoorcentre.co.uk

Agenda

- Health & Safety information
- Introductions
- **」** How to sell
- → How to measure
- ∟ How to fit





Health & Safety

- J There is no fire alarm test due today
- □ In the event that you hear the fire alarm:
 - Leave using the nearest fire exit
 - Muster point 4







Introductions



Background

- Plantation shutters are growing in popularity in the UK
- 」 Very few UK suppliers of security shutters
- J Originate from South Africa
- Manufactured by our partner company
- J The UK's only official distributor
- A niche product only approaching customers that are capable of high-end selling within the home





Why Shutters?

- Every property needs one or more of the following for its doors and windows:
 - Privacy
 - Light Control
 - Security
- Current options include:
 - **Curtains** cost effective but need cleaning and offer no durability/security
 - Blinds not wind resistant and durable as well as no security
 - Expandable gates often aesthetically challenging and no light/privacy control
 - Burglar bars often aesthetically challenging and no light/privacy control
 - **Roller shutters** often aesthetically challenging and expensive due to automation
 - Fixed louvre/light products no ability to control light, airflow or privacy



Style and Function

- Perfect for all climates and weather conditions
- Internal or external use
- Perfect for high humidity areas; bathrooms, kitchens and patios
- Available in hinge or track
- Choice of reveal and face fix frames
- Architrave frame options hide reveal imperfections
- Super silent and easy to operate
- 」 +/- 12kg per square metre
- Available in 5 standard matt colours
- 8-12 week lead time
- □ Up to 10-year product guarantee



White	Light Grey	Dark Grey	Bronze	Charcoal

Hinge Solution Folds flat onto wall







Track Solution

Stacks 90 degrees





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REVEAL for reveals deeper than 72mm REVEAL WITH ARCHITRAVE

Track Frame Options



REVEAL for reveals wider than 100mm



FACE FIX for openings with no reveals



Security Options

Features	SeceuroStyle	SeceuroStyle Lite	
High security	1	×	
Warranty	10 years	5 years	
Locking mechanism	Euro half cylinder security lock	Non-security locking mechanism	
Lock pin length	Up to 65 mm	Up to 20 mm	
Louvre attachment	Strong metal screws	Plastic end caps	
Privacy and light control	✓	1	
Internal use	1	1	
External use	1	1	
For doors and windows	1	1	
Hinge, track and sliding	1	1	
Compact stackable design	1	1	
Easy to clean	1	1	
Price range	££	£	

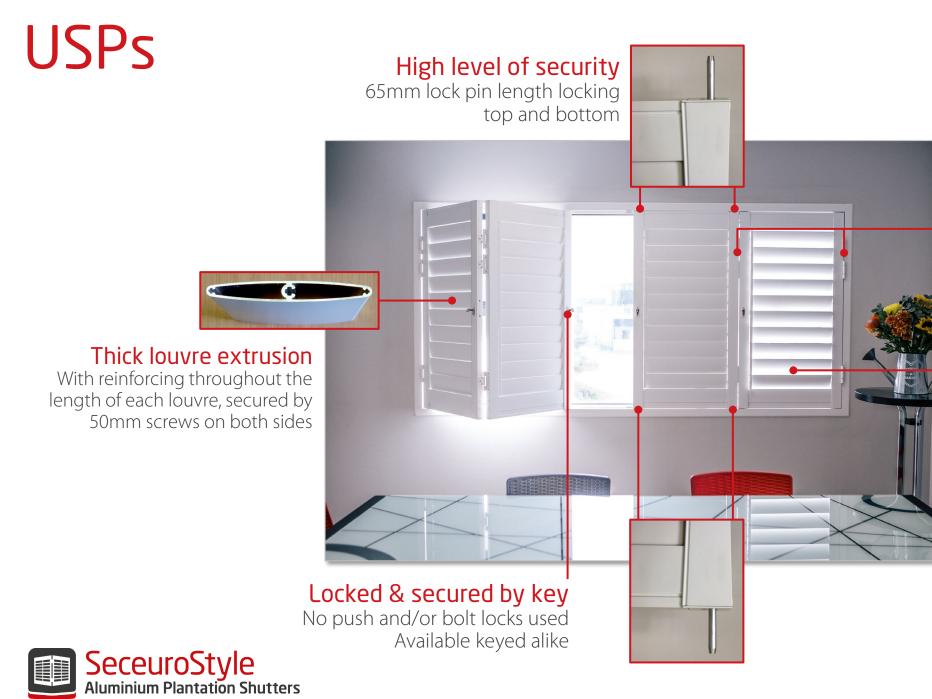












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Secure hidden fixings

Frame installed into the reveal as well as shutters hinged to each other

Louvres pivot up & down

Making it difficult to get leverage to break the louvres



Other Options

- Midrail middle as standard or height can be specified
- Split handrail louvres can be adjusted in sections
- J Surface mounted or recessed tracks
- J Single or double sided locks
- Standard or adjustable top track
 - Adjustable by up to 25mm
- Adjustable gravity fed bottom guide pin
 - Ideal for sloping floors, 65mm max





Competitor Comparison

Based on 1100mm x 1100mm

Product	Just Shutters Fitted	ShutterShop Supply Only	Plantation Shutters Supply Only	SeceuroStyle Retail Price
MDF	£393	£225	£260	-
Hardwood	£520	£305	£345	-
Premium Hardwood	£580	£370	£478	-
Waterproof Plastic	£580	£392		
Aluminium Security	POA	S-craft Portchester - POA	£877	£866
Lead Time	8-9 weeks	14-16 weeks	10-12 weeks	8-10 weeks
Express Delivery	Airfreight available	Airfreight 3-4 weeks	Airfreight 6-8 weeks	Airfreight 5-7 weeks
Custom Colours / Shapes	Available	18 weeks	Extra	+ 1 week
Warranty	Lifetime	3-year	5-year	10-year



Sales Summary

- There is a growing demand for security barriers in the UK
- Security shutters are an aesthetically pleasing security solution that adds value to the property
- Slightly more expensive than timber however better longevity
- Colours and configurations mean that they are both a design friendly and functional offering

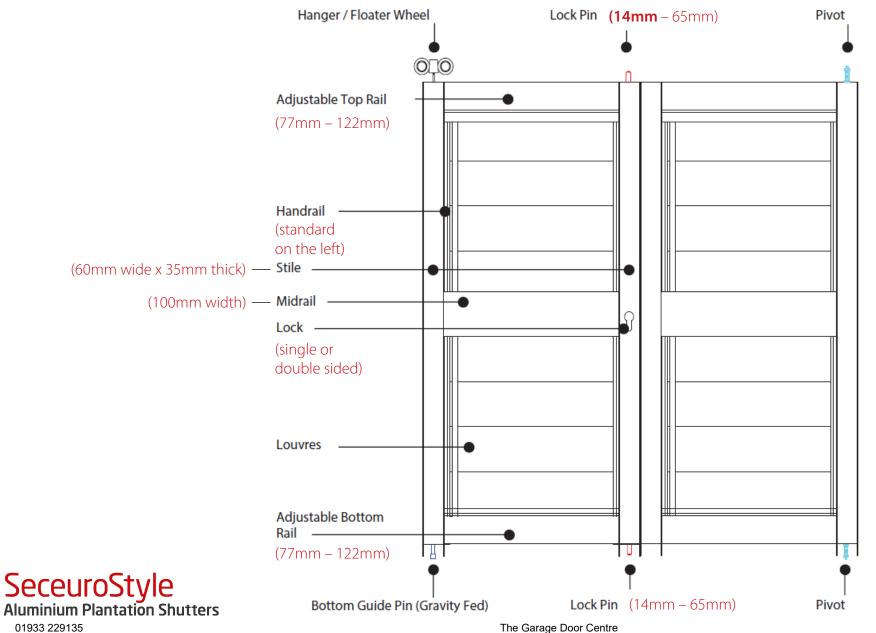




Technical Training



Product Overview



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Cheat Sheet

HINGE S	OLUTION	TRACK SOLUTION			
Hinge folds 180° flat onto wall		Stacks 90° into room			
Available in 3 or 4 sided frames		Surface or recess bottom tracks			
Architrave frame available with reveals deeper than 72 mm		Standard or adjustable top tracks			
Locks top and bo	ttom, max. 65 mm	Locks top and bottom, max. 65 mm			
REVEAL FIX	FACE FIX	REVEAL FIX	FACE FIX		
Reveal > 72 mm	Reveal > 12 mm	Reveal > 100 mm	Reveal > 35 mm		
	PANEL CONF	IGURATION			
1 panel = 90	00 mm max.	1 panel = 900 mm max.			
2 panels hinged together = 600 mm max. per panel		Recommend max. 6 panel per stack			
Max. 2 panels hinged together; 2 left and 2 right		Number of panels = unlimited			
		Equal and/or unequal number of panels			
		Floating, pivoted, flappy panel and more			
	SIZ	ΈS			
Min. Width	300 mm	Min. Width	300 mm		
Max Width	900 mm single panels	Max Width	900 mm		
Min. Height	450 mm	Min. Height	450 mm		
Max. Height 1900 mm (Without a Midrail)		Max. Height (Without a Midrail)	2400 mm		
Max. Height 2500 mm (With a Midrail)		Max. Height (With a Midrail)	4750 mm		
TOP AND BOTTOM RAILS					
Min. Rail Width	72 mm	Max. Rail Width	122 mm		



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Lock Pins

100 mm

Louver Width

14-65 mm top and bottom (Longest locking depth

in the industry)

Strength & Security

- Reinforced rib inside louvre
- J 6mm x 50mm, class 4 louvre attaching screw (can withstand 1.4 ton)
- Stile cover design prevents louvre from pulling out of the stile





Hinge Solution



FACE FIX for openings with no reveals





REVEAL for reveals deeper than 72mm





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REVEAL WITH ARCHITRAVE





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Hinge

Max 900mm wide for panels not hinged to each other



Max 600mm wide when panels are hinged together

























- □ **Reveal fix** reveal deeper than 72mm
- J Face fix − reveal deeper than 12mm
- **3 or 4** sided frames
- 」 Folds **180° flush** onto the wall
- Bottom lock pin locks into the architrave frame (4 sided) or into the dust cap (3 sided)
- Maximum opening width 2400mm
- Maximum width for single panel 900mm, two panels hinged together 600mm per panel
- J Maximum **4 panels** opening
- Maximum 2 panels hinged together to a side (2-left and/or 2-right)
- Maximum height (without a mid-rail) **1900mm**
- □ Maximum height (with a mid-rail) **2500mm**
- J Minimum shutter width is **300mm** per panel
- J Minimum shutter height is **450mm** due to hinges





Track Solution



Track Frame Options



REVEAL for reveals wider than 100mm







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Maximum 6 panels hinged together





Track Reveal fix installation – no frame

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Track Face fix installation – framed







Track

Summary

- □ Reveal fix reveal deeper than 100mm
- J Face fix reveal deeper than 35mm
- J Standard or adjustable **top track** (ideal for unlevel top reveals)
- Surface mounted or recessed **bottom track**
- With or without side cleats (cleats recommended as they level out and frame the reveals beautifully)
- □ Stacks into the room at **90°** (does not fold flat onto the wall)
- Maximum of 6 panels hinged together in one set (number of sets is unlimited)
- Maximum shutter width 900mm
- Maximum height (without a mid-rail) 2400mm
- Maximum height (with a mid-rail) **4750mm**
- Minimum shutter width is **300mm** per panel
- Minimum shutter height is **450mm** due to hinges



Mid-rail



Special Solutions



Arches

Face fix frame inside or outside of the reveal





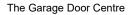












Corner Openings

Window-window, window-door, door-door







Sliding Openings





Bay Windows Dependent on reveal construction





Measuring Up



Measuring Up

Measurements to be taken after all the work has been completed





READY FOR FINAL MEASUREMENTS

- At least 3x Measurements (left , middle, right) & (top, middle, bottom)
- □ Always confirm the reveal depth
- Check reveal construction (do not install into drywall or wood structures)



Measuring Up What to look out for?

- Windows and doors opening inwards
- Pivot doors that open both inwards and outwards
- Handles, hinges and fittings taking up space in the reveal
- Granite / marble kitchen and bathroom counter tops
- J Tiles / skirtings inside or in front of the reveals
- □ Taps and fittings preventing shutters from opening and closing
- J Underfloor heating for recessed bottom tracks (always ask)

When in doubt, take photos and send it to us for assistance.





Measuring Up

Tap in the way



Pivot door (inward/outwards)

Basin

in the way

Shower head in the way



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Measuring Up – Bay Windows

→ Coming soon...



Survey / Order Form

IMPORTANT:

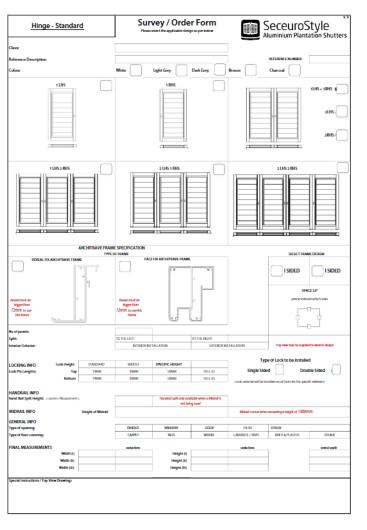
Shutters are manufactured from the completed Survey/Order Form If we can not read it, we can not manufacture it.

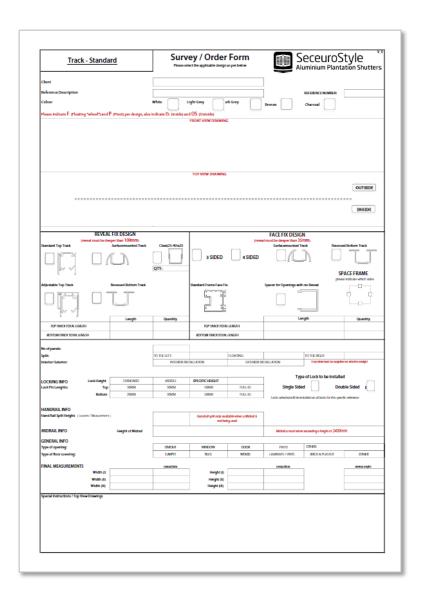
- Complete the "Order Summary" for every new order
- Each opening (window and/or door) must have its own individual Survey/Order Form page
- □ Include as much information as possible



Survey / Order Form

V_9		Seceur	oStyle	utters	Job No.	FOR INTERNAL USE
Agent Details					Date:	
Agent Details (Company Name):						
Consultant Name:						
Consultant Contact Number:						
Consultant Email:						
Project Dataila						
Project Details Accepted Quotation number:						
Client / Project Name:						
Client Contact Number:						
Client Address:						
Colour selected:	White	Light Grey	Dark Grey	Bronze	Charcoal	Multiple
		New	Client		Existing Client	
Indicate if this is a new or	existing client		New Client			
Security References		ir Existing piea	Security Panels	INDER	KET NUMBER:	
Lite References		{	Lite Panels			
]]
Total References (openings)			Total Panels			
PLEASE SCAN AND MAIL ALL						







Survey / Order Form – Bay Windows

	JOB NO. JOB NO.
Bay Window O	rder Summary
Consultant Name	Company Name
Accepted Quotation Number	
Client Name	
Job Colour	
Product	
Is this and existing SeceuroStyle site?	
Number of References	Number of Panels
PLEASE SCAN AND MAIL ALL ORDERS TO: orders@swsuk.co.u	k
Special Notes / Additional Requirements:	
Signed by Consultant :	Date:

		 Reference Descr	iption:	
eveal Depth:				
mallest Width:		Largest Width:		
mallest Height:		Largest Height:		
linge Design				
Frame Design				
Type of Frame:				
Frame Choices	Space Frame			
Panel Configuaration				
Number of Panels:	Hinging:			
SeceuroStyle Security Sp	ecifics			
SeceuroStyle Security Sp Louvre-split Information Twire of Journastit				
Louvre-split information				
Louvre-split Information Type of Louvre-split: Louvre Locks				
Louvre-split Information Type of Louvre-split: Louvre Locks				
Louvre-split information Type of Louvre-split: Louvre Locks Locking information				
Louvre-split Information Type of Louvre-split: Louvre Locks Locking Information Single- or Double-sided Locks:		Bottom Lock-pin Prof	trusion:	



Let's put it into practice



Now over to you...



Placing an order

- Distributor prices are based on your **Shield discount**
- J Use the guide price list to provide estimated costs
- Email quotes@swsuk.co.uk with completed Survey/Order Form for an accurate quote
- J SWS will provide a formal quote in PDF format
- Scan and send signed orders with a PO to: orders@swsuk.co.uk
- J We will send you an order confirmation and estimated delivery date
- Orders must include:
 - Final measurements
 - Completed Survey/Order Form
 - Any special notes and instructions

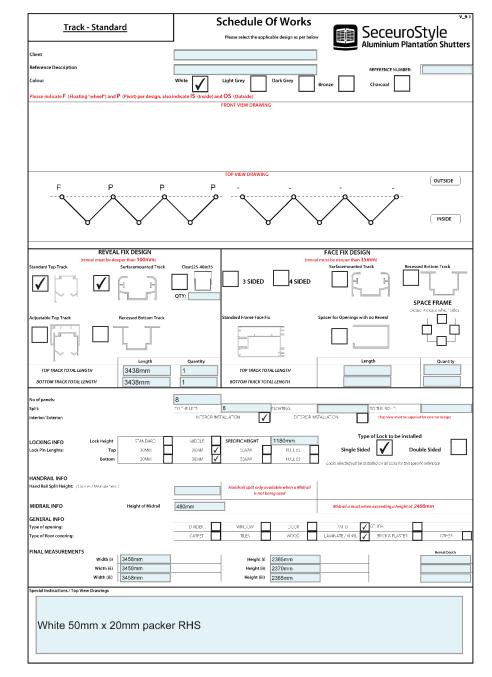




...how did you get on?

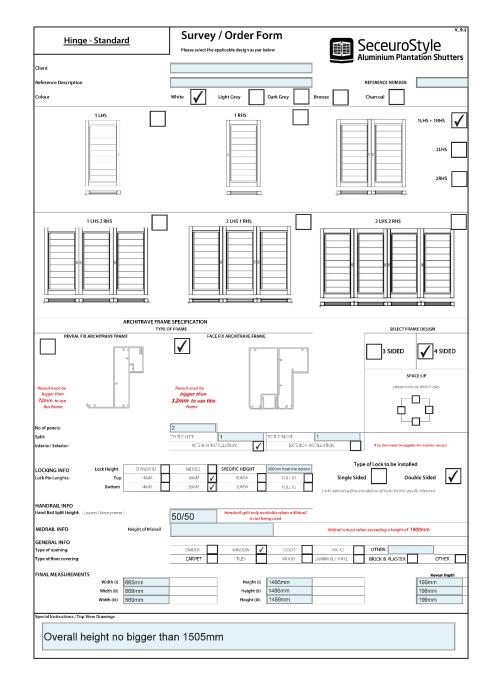


Survey 1



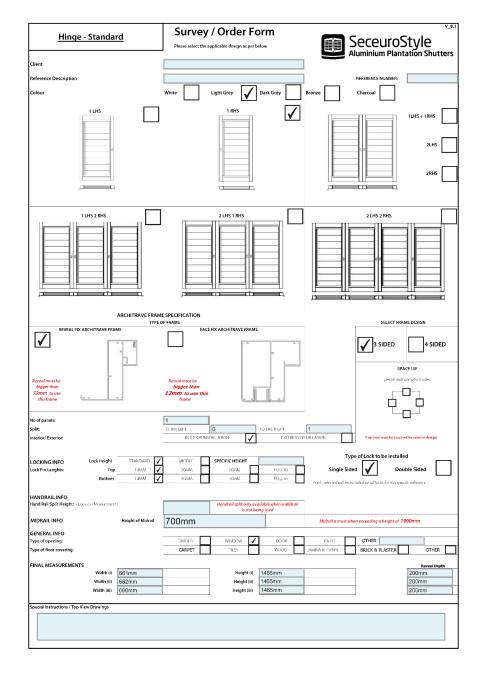


Survey 2





Survey 3





Installation Including fault finding



Installer Accreditation

- □ Assist fits are required to become an approved installer
- LEVELS TBC



Installation Procedures

- J When in doubt **ASK** your SWS UK technical advisor
- Refer to the SeceuroStyle installation manual for step-by-step instructions
- Important that all gaps and cavities between the frame and the reveal are sealed using a paintable acrylic / silicon sealant
- Leave all sites in a presentable manner
- Report any damage to shutters to SWS UK immediately. Take photos before and after unwrapping for evidence
- Always offer superior service and installations as this will ensure total customer satisfaction and good referrals



Spares Pack

- Shutters are supplied with installation hardware however having additional spares available on site are crucially important to eliminate unnecessary downtimes
- □ Spares are sold at cost price
- Please contact us if you want to order additional spares





Summary

J High value market leading

- J Opens new opportunities / markets
- Be there from the start
- J Add value to your business
- Specialist market with limited competition







